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| **GOAL: Close the gap between the percentage of Latinx clients we currently serve (about 7%) and the percentage of our Latinx population in Mendocino County (about 25%). Bring the percentage of Latinx clients we serve up to 10% by the end of 2020.** | | | | | |
| OBJECTIVE | ACTIVITIES  *How will you accomplish the objective?* | PEOPLE TO ENGAGE  *For each, list the “ask”* | PEOPLE RESPONSIBLE  *At least one person for each activity* | SUSTAINABILITY  *How**will you maintain this objective over time?* | TIMELINE  *Concrete deadlines linked to specific tasks* |
| **Determine new metric for service utilization by Latinx/Spanish-speaking clients.** | Set a meeting to discuss and develop a strategy to modify Salesforce to collect necessary data. | Sara O  Lauren S | Karen | Run test reports to ensure data has been captured. | Meeting: 7/31/19  Reports: 9/15/19 |
| **Engage community focus groups to identify needed services** | Recruit community leaders and clients to provide input re: needed services. | UVA  MCC Clinics  Latinx Leaders & Mendo College  Lupita @ Dr. R’s  Albert Anderson | All CRC Staff  + Xochilt M | Review and Discuss.  Follow up by informing the community leaders about new programs. | 11/30/19 |
| **Identify one social support activity based on the results of focus groups.** | Pilot test activity | Sue S  Nancy J  Cristina  CRC Staff  Cristina | Karen +  all CRC Staff | Explore funding | 2/28/20 |
| **Assess Results of Pilot Program** | Six months following implementation of pilot program, analyze data to see if percentage Latnx clients has risen. | Kathy H  Lauren S  Karen O | Karen | Run test reports to ensure that data is being captured. Monitor progress. | 10/31/20 |

ACTION PLAN WORKSHEET