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**GW Cancer Center  
Oncology Patient Navigator Training: The Fundamentals Revised Training Launch  
Communication Toolkit Email Templates**

Below are sample emails that you can use to help share that the GW Oncology Patient Navigator Training: The Fundamentals course is now open after a year-long process of revision and updates.

**Email Template #1**  
***Audience:*** *Current or future patient navigators*

**Suggested Email Subject line:** Updated Patient Navigator Training Available for Free

**Body of email:**   
The field of patient navigation has grown and changed over the last 10 years, which is why the [GW Cancer Center Technical Assistance Program](https://cancercontroltap.org/about-us/) has spent over a year to update and revise the [Oncology Patient Navigator Training: The Fundamentals](https://cme.smhs.gwu.edu/gw-cancer-center-/content/oncology-patient-navigator-training-fundamentals#group-tabs-node-course-default2) course, which is now open. The original training launched in 2015 and over 12,000 learners were enrolled. In the 2025 training, you will find that GW has consolidated content, eliminated content that has not proven to be evidence-based, added standards that have developed since the release of the original 2015 training, and optimized the learner experience.

Uniquely available for free, this training [**meets the CMS requirements for navigator credentialing**](https://www.accc-cancer.org/docs/projects/comprehensive-cancer-care-survey/the-centers-for-medicare-medicaid-services-will-pay-for-patient-navigation-now-what.pdf?)**.** With 14 hours of continuing education credits available to nurses, physicians and Certified Healthcare Education Specialists (CHES), this training equips the navigation workforce to provide the best care possible.

Since the training is on-demand and self-paced, the time invested in taking this training will be well spent and easy to do alongside other time demands. The training is offered in the [GW Online Academy](https://cme.smhs.gwu.edu/gw-cancer-center-/group/gw-cancer-center), which also hosts several other free trainings on various cancer control topics.

**Email Template #2**  
*Audience: Healthcare systems and Clinics*

**Suggested Email Subject line:** Updated Patient Navigator Training Available for Free

**Body of email:**   
Patient navigators have a special and unique role guiding people through the medical world, helping patients get to their medical appointments and get access to resources they didn’t know existed. Patient navigators can make all the difference to someone with a cancer diagnosis. Patient navigation is a proven strategy in cancer control to improve health outcomes and decrease the burden of cancer. This is why the [GW Cancer Center Technical Assistance Program](https://cancercontroltap.org/about-us/) has spent the last year updating the [Oncology Patient Navigator Training: The Fundamentals course](file:///C:\Users\G25199727\Downloads\Oncology%20Patient%20Navigator%20Training:%20The%20Fundamentals).

This **free** on demand training offers 14 continuing education credits to nurses, physicians and certified health education specialists and [**meets the CMS training requirements for navigation reimbursement**](https://www.accc-cancer.org/docs/projects/comprehensive-cancer-care-survey/the-centers-for-medicare-medicaid-services-will-pay-for-patient-navigation-now-what.pdf?)**.** Since the training is self-paced, the time invested in taking this training will be well spent and easy to do alongside other time demands. The training is offered in the [GW Online Academy](https://cme.smhs.gwu.edu/gw-cancer-center-/group/gw-cancer-center), which also hosts several other free trainings on various cancer control topics.

**Email Template #3**  
*Audience: Departments of Health, Comprehensive Cancer Control programs and partners*

**Suggested Email Subject line:** Updated Patient Navigator Training Available for Free

**Body of email:**   
A proven strategy in cancer control to improve health outcomes and decrease the burden of cancer is patient navigation. Patient navigators have an essential role in helping people get access to the right resources. Patient navigation is responsive to the goals of many state, tribe and territory comprehensive cancer control plans.

A **free online training** is available to equip patient navigators that [**meets CMS requirements for navigator credentialing.**](https://www.accc-cancer.org/docs/projects/comprehensive-cancer-care-survey/the-centers-for-medicare-medicaid-services-will-pay-for-patient-navigation-now-what.pdf?) The [GW Cancer Center Technical Assistance Program](https://cancercontroltap.org/about-us/) has spent over a year to update and revise the [Oncology Patient Navigator Training: The Fundamentals](https://cme.smhs.gwu.edu/gw-cancer-center-/content/oncology-patient-navigator-training-fundamentals#group-tabs-node-course-default2) course, which is now open.

With 14 hours of continuing education credits available to nurses, physicians and certified healthcare education specialists, this training equips the patient navigation workforce to provide the best care possible.

Sharing this training with your healthcare networks and partners can assist in building up a workforce that will have direct impact on cancer control efforts.